



Barry Wolfenson, Chief Executive Officer

After starting his career at Andersen Consulting (Accenture), Barry helped to build Derma Sciences from a \$7M gauze and bandage company to an \$80M company with a focus on advanced wound care, resulting in its acquisition by Integra Life Sciences. He is thrilled to have the opportunity to work with old friends on a fun, dynamic, market-creating business.



Phil Andrews, Chief Operating Officer

Phil is an experienced MedTech entrepreneur (two successful medical device exits, plus an active investment portfolio). He has broad management expertise, with specific interests in design, business development, B2B marketing & IP management. Barry and Phil have been friends for 14 years through Derma Sciences, for which Phil's most recent business was a key vendor.



Toby Clark, Chief Financial Officer

Toby spent 18 years at Deutsche Bank in public take-overs, fund raising, IPOs and advising listed companies on corporate strategy. For 6 years headed CICC's investment banking for Europe. More recently he has built a track record in early stage MedTech alongside Phil with whom he's been great friends with since the early 90s.



Mark Gibaud, Chief Technology Officer

A driven, passionate technologist, founder, impressive team leader & entrepreneur with over 15 years' experience across web and native mobile apps. He has a solid sense of product & is capable of thinking across multiple disciplines. BSc in Information Technology, MSc in Innovation Management.



Lynn Wong, Co-Founder & General Counsel

A highly experienced corporate adviser. Skilled in Securities, Asset Management, Philanthropy, Management, and Mergers & Acquisitions (M&A). Lynn's breadth and depth of skills in legal and governance matters have allowed us to build a robust, investable, and scalable corporate infrastructure from the outset.



Michael McCarthy, Chief Marketing Officer

A Pharma / Med Device veteran of 25+ years, Mike has successfully built and sold two large healthcare advertising agencies. Mike's passion revolves around understanding clinician's digital interactions: online purchase habits, media consumption, app usage and user experiences. He is a published author, global keynote speaker and adjunct faculty at several medical and dental universities around the world.

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